



# TRUX 2023 INSIGHTS

2023 was another year of tremendous product growth and customer success. Here are some of the many highlights.

## Hauler Growth

Trux eclipsed a milestone in 2023, blowing by the 50,000 verified hauler mark in the first half of the year.



58.4 K  
Verified  
Haulers



23.4 K  
Hauling  
Companies

## Hauler Activity

Haulers put in a lot of hours, and a record number took their first shift ever on the Trux platform each day!



4.6 M  
Hours  
Worked



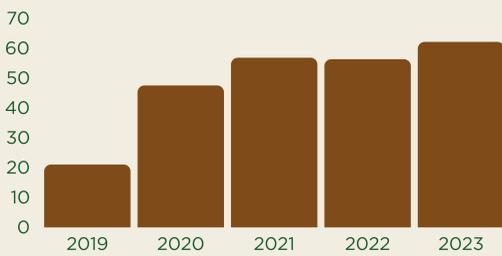
30  
Haulers taking  
1st shift



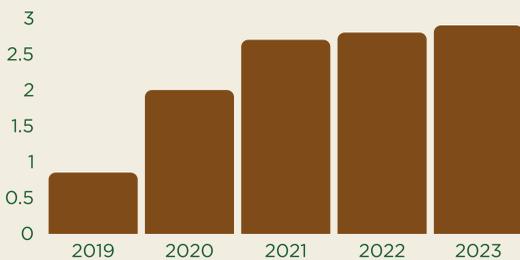
Haulers carried the load for over 122.2 M miles in 2023.

## Platform Use

More material was delivered through the Trux Platform than ever before.



62.1 M  
Tons



2.9 M  
Loads

## Active Users

Trux Drive is a regular part of a hauler's day.



4.5k  
Daily  
active users



7.3k  
Weekly  
active users



14.0k  
Monthly  
active users

## Business Office Productivity

On average, Trux Find customers source a lot of 3rd-party haulers from many different companies.



30  
Haulers



22  
Hauling Companies

And receive only one invoice no matter how many haulers or companies used, saving the business office time.



1.5 hours per  
hauler per week

## Customer Engagement

Trux Delivery Tracker continues to enable a differentiated experience.



Delivery  
Tracking

E-Tickets



Delivery  
Confirmation

106.9 K  
Delivery Tracker  
message recipients